



Telemiracle Photography – Show Pictures

The annual Kinsmen Telemiracle telethon is a Saskatchewan institution. We have a tremendous weekend of fun, giving and sharing. This year, over the course of our 20 hours, we have the honour of having 76 groups and individuals from across the province perform, high school students posting our totals, multitudes of people and community groups making presentations, and fabulous host cast members helping us go “Higher”! This year the show is being held on March 2 and 3, 2019, at TCU Place in Saskatoon.

Our needs

We like to be able to capture the majority of the show in pictures. We have volunteers that we ask to position themselves in the audience, centre stage by the CTV television camera (or other locations where you are comfortable and can get good shots such as the first balcony) to digitally capture the show including **every single**

- performer / performance (Saskatchewan Talent are the most important; only a few photos of each Cast performance are necessary)
- school teams posting totals
- presentations by groups and our Corporate panel, especially Nutrien
- posted totals (sporadically)

While we would like to have pictures of our professional cast’s performances, they are, in fact, not our primary focus for this exercise. We can provide a copy of the script to assist the photographers in knowing what the next component to the show is. It should be noted that the items we are interested in capturing follow each other quickly. There is not a circumstance where one photo would be taken and then a one hour break.

Uses of photos

Our needs for photographs are many. We present all total board volunteers with a picture of themselves “in action” to hang at their schools. We like to have shots of each of the 76 Saskatchewan talent to be able to forward to the performers and to have for our records for later use. Each corporate panel presentation on Sunday morning (changing hourly from 8 a.m. to 4 p.m.) is photographed so we can forward shots to them after the show. All the photos, including cast photos, are used for various future promotional purposes, including social media.

Timeframes

The photography timeframes are driven primarily by when Saskatchewan talent are performing and when on-air presentations are taking place. Generally, photography is required throughout the 20 hours, including overnight, as we have several Saskatchewan bands who are asked to perform through the night.

It is expected that, with the volunteers we have, there should be ample opportunity to get coverage of each item of interest. It is preferred that we have double coverage to ensure a good selection of shots.

GENERAL INFORMATION

Picture quality

Ideally pictures will be 2-3 MB each. This gives us the greatest latitude to use them.

**What to do with the pictures?**

It would be appreciated if the photos could be provided to our office within three weeks of the show using any medium easiest for the photographers, preferably a USB stick or through a Dropbox folder. Please note that we are not in a position to manage RAW photos so request that they be converted. We would like all photos submitted by March 22, 2019. We also have the ability to move photos from a memory card to a computer during the show. We would be pleased to compensate you for any hard costs you incur.

Honourarium

As this is a charity event and our goal is to maximize the amount of money raised through Telemiracle, we are unable to pay professional rates. However, we can offer a small honourarium of \$200 and cover any hard costs incurred to produce your photos. The only requirement is that you work a minimum shift of either 3 hours on Saturday, March 2nd (from 9pm – 12am) or a minimum of 4 hours on Sunday, March 3rd (between 12 am – 5 pm).

Questions?

If you have any questions, please contact Richard Kies at 306-244-6400, ext. 5 or kin.richard@telemiracle.com.

Thank you!

Richard Kies
Executive Director
Kinsmen Foundation Inc.